



transformingautism.org



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PRESS RELEASE – GIVE IT UP FOR AUTISM (Oct 2018) – IMMEDIATE RELEASE

- **New London charity launches unusual drive to raise funds during October**
 - **They are inviting anyone interested to join the effort**
- **Their goal is to challenge conventional conceptions of autism and bring to the UK a pioneering, proven autism treatment to transform lives**

What will you Give Up For Autism this October?

Here at Transforming Autism we're all giving up something we love this October to raise money for our new charity, in our [GIVE IT UP FOR AUTISM](#) campaign. People are sacrificing anything from alcohol or chocolate to making puns or using the car.

And we're are inviting anybody who is interested to join the effort!!

Behind the Fun

The campaign – which aims to raise well over £5,000 - will help us to establish and deliver much needed life-changing support to families with very young autistic children.

Our roots are in our founder's visit to the truly pioneering and life-changing Mifne clinic, where his son was transformed from being totally cut off and non-functional to becoming a contented and loving toddler. We aim to bring this clinic to the UK!!

We focus on the tremendous power of **early-intervention** to bring about **profound improvements in life-quality** for autistic children. We aim to **empower their parents** to see and bring out the best in them with a unique & comprehensive range of services.

NOTE TO EDITORS: **Our Story**– <https://transformingautism.org/editors/>

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