P R E S S R E L E A S E

FROM: Room to Reward

DATE:

F O R I M M E D I A T E R E L E A S E

DE VERE JOIN ROOM TO REWARD

Room to Reward are delighted to announce De Vere, a collection of country estate and distinctive contemporary hotels, as the latest group to join the unique hospitality charity. All properties in the group’s portfolio, with locations from Surrey to the Cotswolds, will donate a percentage of unsold rooms in order to give a ‘thank you’ break to some of society’s Hidden Heroes.

*“We are very proud to join Room to Reward,”* said Gail Hunter, Group Human Resources Director for De Vere. *“It’s a brilliant initiative that enables us to recognise the extraordinary dedication of these wonderful volunteers and give back just a bit of the time they have selflessly dedicated to helping others.”*

Founded in 2015 by Nicolas J. Roach – Chairman of Harbour Hotels – Room to Reward works on a simple premise. Hotels across the U.K donate their anticipated unsold rooms, charities and voluntary groups nominate their Hidden Heroes for a break, Room to Reward makes it happen.

*“We are absolutely thrilled to welcome De Vere to the Room to Reward journey,”* said the Charity’s Director, Adam Terpening. *“Their wonderful support will give the inspirational volunteers nominated to us an amazing selection of hotels to choose from”*

To date, approximately 350 hotels have joined the initiative. Collectively, the hospitality industry has pledged in excess of £350,000 worth of breaks. Over 500 Hidden Heroes from the charity sector have benefitted from a Room to Reward break.

*“We have been overwhelmed by the way the hospitality industry has taken Room to Reward to its heart,”* said Mr. Terpening. *“Having another prestigious hotel group on board is further demonstration of the wonderful support we receive. We are hugely grateful to Gail and everyone at De Vere.”*

To find out more about breaks, weddings and events at De Vere properties across the U.K, visit: [www.devere.co.uk](http://www.devere.co.uk).

To find out more about Room to Reward and how the hospitality industry is coming together to help recognise society’s Hidden Heroes, visit: [www.roomtoreward.org](http://www.roomtoreward.org).

**Notes for Editors**

‘Room to Reward’ is unique charity created to give back to those who do so much for others. Room to Reward works on a simple premise. Hotel partners donate their anticipated unsold rooms to the scheme, charities nominate their ‘Hidden Heroes’ for a break, Room to Reward bring it all together. Since its launch in 2015, over 330 hotels have joined the scheme. Over 500 Hidden Heroes have been nominated from various charities and in excess of £180,000 worth of hotel breaks have been donated.

<http://www.roomtoreward.org/>

Registered Charity 1160675

Photo Captions:

1. De Vere Tortworth Court near Bristol, part of the De Vere collection of country estate and distinctive contemporary hotels’

2. Room to Reward Logo

3. De Vere Logo

About De Vere

De Vere is a collection of historic mansion house estates and distinctive contemporary hotels and event destinations with market-leading conference facilities. De Vere operates over 600 meeting rooms and over 3,100 bedrooms, located from Cheshire to Surrey. De Vere’s iconic country estate hotels have recently undergone a £50 million restoration project, with developments continuing in 2019.

For further information on De Vere, please visit the website: devere.co.uk

Facebook.com/DeVereHotels / Twitter: @devereofficial / Instagram: @devere\_hotels

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