

For Immediate Release: Premiere of "CREATE" - Saturday 3rd April

Online release of NeonCREATE's film "CREATE"

This collaborative film was made as a result of the NeonCREATE project - online sessions across different creative disciplines to create a digital show celebrating the strength and resilience of the families throughout the first lockdown.

Neon Performing Arts in partnership with Flawless Dance Hub and Cool it Art provided 11 sessions a week in Modern Jazz, Fusion, Hip Hop, Body Conditioning, Art, Drama, Singing and Ballet as NeonCREATE. This comprehensive programme of creativity was funded by Arts Council as part of the Emergency Fund in response to Covid-19.

The project worked with 400 children, young people and their family members over May - July 2020 - whilst we couldn't come together physically we could still share creativity virtually. Those who wanted to take part in the film could submit footage for "CREATE"; most of which is self-shot or via Zoom and has been edited together to present the narrative of the piece.

- There were 1645 attendances over 122 classes over the project duration
- Over 75 different families were engaged in the project
- 17 Freelance Artists were employed on this project; during a time when the Arts Industry was hit the hardest

"NeonCREATE is a celebration of family, friends and community, it is a creative documentary of how the pandemic has emotionally and socially affected every human being. We have used all our talents to empower and support our families through combined arts; to overcome obstacles and focus on hope. This project has made us all realise how important collaboration and partnership is as well as reminding us to always appreciate what we have." - Emanuela Pagliei, Director of Neon Performing Arts

The first cut of the film which is being premiered on Saturday 3rd April at 6:30pm will be online for a week on Neon Performing Arts Vimeo channel - <http://vimeo.com/neonperformingarts> - if you want to be added to the mailing list to get the link directly to your inbox contact bookingsneon@gmail.com or check their facebook page - www.facebook.com/NeonPerformingArts and Instagram <https://www.instagram.com/neonperformingarts/> from 6:30pm to access the link.

Neon Performing Arts; based in Vauxhall since 2015 is one of only a few schools in the UK to offer classes from age 3 years+ in all dance styles: ballet, modern jazz, acrobatics, contemporary and hip-hop alongside singing, music production, dj-ing, costume design, drama, art, film editing and event management.

In March 2021 they won The Lambeth Charter Marker Award under the category "Community Impact". We pride ourselves on creating an inclusive environment through a universal and targeted offer where we provide creative multi-disciplinary opportunities that support, personal, social and technical skills development so that all children and young people can live rich and fulfilling lives.

Partnership working is extremely important to us. Our pool of freelance artist-tutors are all industry professionals. We also work alongside reputable schools and companies providing also workshops and mentoring opportunities to The Associate School for the Royal Ballet School, The Place, Trinity Laban, Flawless Dance Hub, RAD and Cool it Art.

Flawless Dance Hub founded by Marlon "Swoosh" Wallen (Head of Flawless Dance Group) in 2015 and is based at BASE Dance Studios in Vauxhall. The Hub is made up of boys and girls from age 7-21 and not only teaches dance but helps students to challenge themselves by improving their all-round confidence while allowing them to train and enhance their skills. Flawless Dance

Hub mentors and monitors student progress, there is a great understanding of how important it is for upcoming performers to identify their strength and weaknesses, this enables them to have all the tools they need in order to be ready for the performance industry.

Flawless Dance Hub has also won 'Best Dance School' at the Dance Awards and is filled with hugely talented students, some performing credits include;

West End show Matilda
Jamie The Musical
The Mad Hatters Tea Party
M&S Christmas Advert
The UK's BIGGEST dance event 'MOVE IT' at the Excel London
Dance Proms at the Royal Albert Hall
The Royal Festival hall
Kidtropolis London Excel & NEC Birmingham
Digital Kids Show London

Cool it Art, founded in 2013 offers free creative opportunities for the public; predominantly in Lambeth. Its core projects are both housed on the Vauxhall Gardens Estate, Cool it Art Kids & their award winning programme Young at 'Art which was set up to minimise isolation and loneliness in adults.

To date they have delivered 104 projects in and around London - engaging the public in creativity; from pop up art schools to year long programmes, animations to murals, fine art to combined arts Cool it Art has a wide scope of projects. Some of their highlights are:

Designing and building the Lord Mayor's Show Float for Worshipful Company of Tax Advisers
It's Our World – largest collection of artworks made by young people in response to the environment
"Delft inspired workshop" for the Dutch Royal State Visit at Pop Brixton
Bromfield Murals, Vauxhall
Wandsworth Fringe – Junk Aerial Mural, Tooting
Big Draw "Every Drawing Tells a Story", Vauxhall City Farm
6WoW, Online Combined Arts and Mindfulness project

Cool it Art also creates free step-by-step teaching packs for kids to be creative at home; focussing on upcycling household junk or using everyday items so there is no barrier to creativity.

For more information about the film email Amanda or Emanuela at bookingsneon@gmail.com