P R E S S R E L E A S E

FROM: Room to Reward

F O R I M M E D I A T E R E L E A S E

BOURNEMOUTH HOTELIERS RAISE £1000 FOR ROOM TO REWARD CHARITY

The first BH Area charity dinner of the year has raised £1000 for industry charity Room to Reward. The evening – held at the Captain’s Club Hotel and Spa and hosted by Andy Brennan - included dinner, drinks and a raffle, with all proceeds going to the unique hospitality-led initiative.

Room to Reward utilises donated unsold hotel rooms to enable charities and communities to say ‘thank you’ to their most outstanding volunteers in the form of a short break. Founded in 2015 by Nicolas Roach – Chairman of Harbour Hotels – over 600 hotels across the U.K. have since joined the charity’s journey and mission to give some time back to society’s Hidden Heroes.

Existing supporters of the charity – including Careys Manor & Montague Arms, Balmer Lawn, Hotel Collingwood, Kings Arms, Hotel Miramar, Marsham Court, the Christchurch and Southampton Harbour Hotels and hosts for the evening, the Captain’s Club – attended the evening, along with sponsors Hotel Perfect CMS and Double Dutch Drinks.

*“We are hugely grateful to BAHA and everyone who made such a fantastic night possible,”* said Adam Terpening, Charity Director of Room to Reward. *“The money raised will help us develop the charity and enable more Hidden Heroes to enjoy a well-earned break. Our hotel partners in the Bournemouth area have already given some memorable breaks to some truly deserving people. This extra support is the icing on the cake and hugely appreciated.”*

To find out more about Room to Reward and the charity’s mission, visit: [www.roomtoreward.org](http://www.roomtoreward.org).

To find out more about the BH Area Hospitality Association, visit: [www.bhhospitalityassociation.co.uk/](http://www.bhhospitalityassociation.co.uk/).

**Notes for Editors**

‘Room to Reward’ is unique charity created to say ‘thank you’ and give some time back to the Hidden Heroes – inspirational volunteers who give up their time to make a difference to those in need. Room to Reward works on a simple premise. Hotel partners donate their anticipated unsold rooms to the scheme, charities and community groups nominate their ‘Hidden Heroes’ for a break, Room to Reward bring it all together. Since its launch in 2015, over 600 hotels have joined the scheme. Over 1000 Hidden Heroes have been nominated from various charities and in excess of £500,000 worth of hotel breaks have been donated.

<http://www.roomtoreward.org/>

Registered Charity 1160675

Photo Captions:

For further information, contact joe@roomtoreward.org