P R E S S R E L E A S E

FROM: Room to Reward

DATE:

F O R I M M E D I A T E R E L E A S E

CELTIC COLLECTION JOINS ROOM TO REWARD

Room to Reward are absolutely delighted to announce the addition of the Celtic Collection to the unique hospitality charity. Celtic Manor Resort, Newbridge on Usk, Coldra Court Hotel and Tŷ Hotels have all signed up to donate breaks in unsold rooms to Hidden Heroes from the voluntary sector.

The initiative works on a simple premise. Hotels donate their anticipated unsold rooms, charities and community groups nominate their inspirational volunteers for a well-earned short break, Room to Reward bring the two together.

*“We are delighted to join this excellent cause,”* said Celtic Collection Chief Executive Ian Edwards. *“It’s a simple yet meaningful way for us as hoteliers to recognise the importance of volunteers and give some time back to those who dedicate themselves to helping others.*

*“We are proud to be part of this fantastic initiative and look forward to welcoming some Hidden Heroes to our properties soon.”*

Founded in 2015, Room to Reward now partners with approximately 600 hotels across the U.K. Collectively, the hospitality industry has donated more than £500,000 worth of breaks in unsold rooms to over 1000 Hidden Heroes.

*“We are absolutely thrilled to welcome the Celtic Collection to Room to Reward,”* said Adam Terpening, the charity’s Director. *“To have such a stunning collection of properties and the endorsement of such a prestigious name in hospitality join the scheme is a major step in our journey as a charity.*

*“We are hugely grateful to everyone at the Celtic Collection for their wonderful support. Their generous donations will give some truly memorable experiences to some wonderful people. Every day, we read compelling stories of ordinary people doing extraordinary things to help others.*

*“The support of our hotel partners enables us to recognise that impact and say ‘thank you’ to the Hidden Heroes.”*

Room to Reward aims to have donated £1million worth of breaks in unsold rooms by the end of 2020. Find out more about the charity’s mission at [www.roomtoreward.org](http://www.roomtoreward.org).

For more information about stays, events, golf and more at properties in the Celtic Collection, visit: [www.celtic-manor.com](http://www.celtic-manor.com).

**Notes for Editors**

‘Room to Reward’ is unique charity created to say ‘thank you’ and give some time back to the Hidden Heroes – inspirational volunteers who give up their time to make a difference to those in need. Room to Reward works on a simple premise. Hotel partners donate their anticipated unsold rooms to the scheme, charities and community groups nominate their ‘Hidden Heroes’ for a break, Room to Reward bring it all together. Since its launch in 2015, over 600 hotels have joined the scheme. Over 1000 Hidden Heroes have been nominated from various charities and in excess of £500,000 worth of hotel breaks have been donated.

<http://www.roomtoreward.org/>

Registered Charity 1160675

Photo Captions:

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