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**Fast-growing Together TV confirmed as the channel inspiring positive social change**

[*Download infographics here>>*](https://togethertv.app.box.com/folder/126467519736?s=y58m0694bgd5cgtpmkrtg56veoa790l8)

[*Read the Summary Annual Report>>*](https://togethertv.box.com/s/6k9e432kvnr07ma74bgp5u7uivvoixtd)

[*Watch Viewers’ case studies>>*](https://www.youtube.com/watch?v=A5z90qkhRjQ&t=195s)

* National survey confirms that Together TV helps viewers learn something new (34%), think differently (31%) and take up a new action or interest (26%) (Opinium, November 2020)
* Together TV releases today its Annual Report 2019-20 with remarkable figures: 150%+ viewing share growth year on year with with 4m viewers watching Together TV every month
* Together TV’s “You Are Not Alone” campaign used TV to directly support 20,000+ viewers during lockdown
* New Trustees appointed from ITV, British Red Cross and an elected Member alongside Trustees from Arqiva, Channel 4, Sky, ViacomCBS and Media Trust.

London, November 2020 - **Together TV**, leading TV broadcaster for positive change and the world’s only supporter-owned national TV channel, has released today its Annual Report alongside the results from the latest national Opinium survey (November, 2020).

A recent national Opinium survey confirmed that Together TV helps viewers learn something new (34%), think differently (31%) and take up a new action or interest (26%). Research was conducted by Opinium among a nationally representative sample of 2000 UK adults (18+) between 9th – 13th October 2020.

During the second quarter of the year, Together TV has grown its TV audience to over 4m viewers per month (source: Digital-I, BARB data) showing an increased demand for inspiring, entertaining and engaging content in these difficult and uncertain times.

Together TV has recently appointed Entrepreneur Amooti Binaisa alongside the recent appointments of Paul Amadi, Chief Supporter Officer at the British Red Cross and Satmohan Panesar, Factual Entertainment Commissioner at ITV to its Board of Trustees.

In March 2020, at the start of the UK lockdown, Together TV launched the “You are Not Alone” campaign to support self-isolating people across the UK. The TV channel launched a Help Line to support people by connecting them to their nearest Mutual Aid group. As a result, Together TV has actively helped thousands of vulnerable people with hundreds phoning in and over 20,000 people checking its [online resources](https://www.togethertv.com/together-good-mutual-aid-covid19).

Together TV has been helping viewers develop their interests in meaningful activities and social change through its programmes that show real-life examples, activities and issues that prompt participation in campaigns and social causes.

The pandemic has harmed the mental health of millions across the UK (source: British Red Cross, Nuffield). With timely content that encourages people to get involved in topics and campaigns that offer relevant, practical and achievable things to do, the channel promotes healthier lifestyles, improved mental wellbeing and increased social connections.

**Caroline Diehl, Chair and Founder of Together TV said:** *“Alex Kann, our CEO, and all the Together TV team have worked wonders over the last 2 years, and particularly during the 6 months of the pandemic, to deliver social impact in homes and communities across the UK, alongside financial sustainability for this unique charitable platform. Thank you to all involved, including our media partners and charitable donors, and a big welcome to our 3 new trustees.”*

**Satmohan Panesar said:** *“The pandemic has shown how television still brings the nation together in times of crisis. It is where the public turns to get trusted information, find out what is happening and be entertained when we all need to be uplifted. Together TV is an exemplar of how TV content can motivate people to do good in their lives and for others. I’m delighted to have joined the board and to be advising the team.”*

**Amooti Binaisa** *said: “I am absolutely thrilled to have joined Together TV as an elected Member trustee. Everyone has a story, and it is via the lens of our unique stories and seeing how they intertwine to create the complex, yet beautiful tapestries that make our communities, that society is enriched. There is an African saying “if you think you are too small to make a difference, you have not spent a night with a mosquito”. I believe now more than ever Together TV has an important role to play in broadcasting, and it is an honour to be elected as part of the team.”*

Together TV is on Freeview 87, Sky 170, Virgin 269 and Freesat 164, along with being on-demand on My5 and social videos on YouTube, Facebook, Instagram and DailyMotion.

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For further information, photos, videos or an interview with a spokesperson, please contact:

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**Notes to Editors**

**About Together TV**

Together TV is the UK’s broadcaster inspiring positive change. We run a national TV channel and digital platform which inspire people to do good in their lives and communities.

We programme entertaining shows that focus on wellbeing and creativity and we champion diverse voices while highlighting the great work of the charitable and voluntary sector. In doing so, we open our audience’s eyes to the opportunities around them and motivate them to take part.

As a result of watching, our viewers change attitudes, gain confidence and do more for themselves and their community, from volunteering for a charity to getting involved in a creative project or fundraising for a cause close to their heart and to getting help and support. Our vision is a world where people and their communities thrive together.

Together TV broadcasts on Freeview 87, Sky 170, Virgin 269 and Freesat 164, and is available on-demand through [www.togethertv.com](http://www.togethertv.com), Daily Motion, YouTube, Facebook and My5.

Together TV is owned by over two hundred individual shareholders with a wider group of funders and donors alongside the media and digital industry.

It is a charitable Community Benefit Society and its board includes representatives from the broadcasters and charity sector alongside elected Members.

The Community Channel operating as Together TV is a charitable Community Benefit Society registered with the FCA (RS007400).

[www.togethertv.com](http://www.togethertv.com)

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