P R E S S R E L E A S E

FROM: Room to Reward

DATE: 14/01/2019

F O R I M M E D I A T E R E L E A S E

JURYS INN & LEONARDO HOTELS PARTNER WITH ROOM TO REWARD CHARITY

Room to Reward are delighted to announce an exciting new partnership with major hotel chain, Jurys Inn & Leonardo Hotels UK and Ireland.

All 45 properties in the U.K. and Ireland have joined the unique hospitality charity, which utilises anticipated unsold rooms as a way for charities to give something back and say ‘thank you’ to their Hidden Heroes.

“This is a landmark partnership in our journey as a charity,” said Adam Terpening, Room to Reward Charity Director. “To have a company the size and stature of Jurys Inn throw such a wonderful level of support behind us is incredible and demonstrates that our initiative works just as well for big chains as it does for small independent hotels.”

Jason Carruthers, Managing Director, Jurys Inn & Leonardo Hotels UK and Ireland, said: “We are excited to be joining Room to Reward. Inevitably, there are times during the year when our hotels have empty rooms, so we are delighted to use a handful of these to say ‘thank you’ to people who do so much for our society.”

In 2018, approximately £150,000 worth of breaks in unsold rooms were given to inspirational people from charities across the U.K.

“We are humbled and moved by the stories we read every day of people really making a difference,” said Mr. Terpening. “The support of our hotel partners enables us to give something back to those Hidden Heroes who are always doing so much for others.

“The amazing support of Jason and his team will give these wonderful people a huge choice of hotels in which to enjoy their well-earned break.”

For more information about how Room to Reward and the hospitality industry are helping give back and say ‘thank you’ to Hidden Heroes from the charity sector, visit: [www.roomtoreward.org](http://www.roomtoreward.org).

For more information about the properties in the Jurys Inn & Leonardo Hotels portfolio, bookings and events, visit: [www.jurysinns.com](http://www.jurysinns.com) and leonardohotels.co.uk

**Notes for Editors**

‘Room to Reward’ is unique charity created to give back to those who do so much for others. Room to Reward works on a simple premise. Hotel partners donate their anticipated unsold rooms to the scheme, charities nominate their ‘Hidden Heroes’ for a break, Room to Reward bring it all together. Since its launch in 2015, over 300 hotels have joined the scheme. Over 450 Hidden Heroes have been nominated from various charities and in excess of £150,000 worth of hotel breaks have been donated.

<http://www.roomtoreward.org/>

Registered Charity 1160675

Photo Captions:

For further information, contact joe@roomtoreward.org