For Immediate Release­: 30th November 2018

**Former Middlesex Cricketer Helps Raise £20m for Charity**

Former Middlesex Cricketer, David Nash, has just passed an incredible milestone, having raised over £20million for charity since starting his business in 2010.

D&G Group, founded 8 years ago by David and his brother, Glen, helps brands and charities raise an outstanding amount of money, contributing to causes across the UK and Europe.

Suffering from mental health issues, David stepped away from his world-class cricket career to pursue a more philanthropic path. After securing his first major client, he embarked on a mission to help brands and charities raise as much as he could through world-class events & sports days; using his network and knowledge to support those in need. David also teamed up with sporting legends Lewis Moody MBE & Graham Gooch OBE, who are active ambassadors for his business.

Now approaching 2019, David and his team have raised more money for charitable organisations than they ever dreamed, growing his business from a spare bedroom to a 30 strong team, all with the same goal of driving fundraising to a new level. Earlier this year, David was invited to Buckingham Palace to acknowledge his contribution to the charity sector, further affirming his dedication to supporting those in need.

“It was my Testimonial year at Middlesex Cricket Club that I encountered mental health issues, suffering from anxiety and depression. There were days when I even struggled to perform on the cricket ground and knew that a life of sport, after reaching the pinnacle of my career, wasn’t for me. I was then inspired by working with Shooting Star Chase, a local children’s hospice in Hampton and that led me to the idea of wanting to help fundraise on a corporate level.” David Nash

In their latest business venture, David and his team have launched an app, *enjoy*, which gives back to charities in an even more innovative way. With his team continuously securing exclusive deals with some of the UK’s & Europe’s top experiences, destinations and venues for their fundraising events across the UK; his team created enjoy, an app that donates a percentage of every item sold to a charity of the customer’s choice.

“We’re giving charities the option to work with us to help diversify their fundraising stream. We’ve built our business on helping charities and organisations raise money at a corporate level, but we’re now using our expertise, knowledge and wealth of experiences to help raise even more in a very different way – a consumer level.” Jon Douglas, D&G Group CEO.

Within its first week of launch, the app attracted hundreds of downloads and shares across social media – with many stating it’s ethical and philanthropic stance the reason for downloading.

With a busy schedule of events already lined up for 2019, it won’t be long before they meet their next big milestone.

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**Notes for the Editor**

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**About D&G Group**

D&G Group are the UK's trusted specialist for corporate events, fundraising experiences and CSR in the UK.

Since 2010, they have helped raise over £20m for charities through expertly crafted events and experiences; maximising partnerships between corporate sponsors and charitable causes.

​Trusted by the likes of ASOS, Rolls-Royce, Iceland Foods, Holland & Barrett and House of Fraser, they unlock corporate charity partnerships to their full potential, driving fundraising & CSR initiatives is at the heart of everything they do.

​Operating across 5 core divisions: Partners, Fundraising, Productions, Consulting & their app, enjoy. Offer a full-service approach to your corporate social responsibility strategy, implementation and amplification.

Twitter - @DGGroupUK

Instagram - DGGroupUK

Website - [www.dggrp.com](http://www.dggrp.com)

**About Enjoy**

Our latest product, enjoy, brings our leading and carefully sourced fundraising experiences to every day customers, in the form of an app.

With our team continuously securing exclusive deals with some of the UK & Europe’s top experiences, destinations and venues; we’re able to offer money can’t buy packages at incredible value. Further to this and in line with our core ethos, we’re committed to giving back, which is why we donate a percentage of the profits to charity on every purchase.

[You can download the app here](http://onelink.to/enjoy)

[Twitter](http://www.twitter.com/enjoygivingback)

[Facebook](http://www.facebook.com/enjoygivingback)

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